

## **Copywriter**

### **Job Description**

Proven experience as a copywriter for websites, especially for US market – the work involves writing product copy (short and long form), brand copy (social stories, blogs, interviews). The client is a large footwear retailer based out of the US.

- Knowledge of online content strategy and creation
- Excellent writing, editing and proofreading skills
- Experience with SEO
- Strong research skills
- Excellent time-management and organizational skills
- Source images and other content
- Have an eye for detail
- Be able to work under pressure and manage workloads effectively
- Work well in a team and with a range of creative people
- Be highly creative and imaginative, and curious about clients' products or services