

Product Manager

Product Managers, being the mini CEOs of their products, are responsible for defining, prioritizing, planning and driving the execution of their roadmap and vision. They must have a right balance of business and engineering acumen and must work extensively with customers as well as cross-functional teams to prioritize and deliver product features. This Product Manager will join the core team that develops products in the advertising/publishing space - it is a highly visible and strategic role, responsible for key customer deliverables.

Responsibilities

- Build world class products in the advertising and publishing space.
- Be on top of the market and competition, define product strategy.
- Own the product roadmap, author business requirements and translate them into product requirements and prototypes for engineering teams to work on.
- Scope and prioritize activities based on business and customer impact.
- Work closely with other stakeholders such as other product teams, engineering, tech support, sales, marketing, operations, finance, program management, UX, documentation, etc. to define and execute product features.
- Drive product launches, act as a product evangelist to build awareness and understanding among both internal and external stakeholders.

Requirements

- Proven work experience as a product manager or associate product manager for at least 2-3 years.
- Proven track record of managing all aspects of a successful product throughout its lifecycle.
- Solid technical background with understanding and/or hands-on experience in software development and web technologies.
- Strong understanding of product development lifecycle using Agile framework.
- Strong problem-solving and analytics skills.
- Excellent verbal, written and presentation skills
- Skilled at working effectively with cross-functional teams and managing stakeholder expectations.
- Ability to thrive in a fast-paced, start-up like environment.